

# Seeing the BOOM Through the Gloom!

With 'Action Man' Paul McCarthy



**When:** Wednesday 26 August 2009 (RSVP Tuesday 18 August 2009)  
**Time:** 7.00am – 8.45am  
**Venue:** The Observatory Function Centre  
 23 Hackney Road, Hackney (parking available at Botanic Gardens, opposite the centre)  
**Cost:** Members:- \$30 Non-Members:- \$40

The great challenge facing every business in 2009 will be how to maintain a profitable and vibrant business despite the impacts of the global financial situation. To help you avoid falling into the economic survival trap, Paul will be delivering a powerful presentation to assist businesses and equip them with essential strategies for success in a tough market place.



Discover:-

- The key to remaining prosperous in 2009
- How to grow your business
- The impact of survival thinking on your results
- How to win market share
- The secret to success in any economic climate
- And much, much more!

Paul's credentials as a high energy interactive speaker, successful business builder and former professional musician provide a unique blend of business savvy and first class entertainment. Paul brings humour and flair to every presentation and his natural warmth has made him a hit with audiences everywhere! Paul's clients include: - Heinz, First National Real Estate, Cussons and the Department of Justice. Here's what global networking specialist Robyn Henderson says –

*"Paul McCarthy brings a unique blend of enthusiasm, practicality, humour and experience to his presentations. He gets results consistently. Don't miss his presentation 'Seeing the BOOM through the Gloom!' Happy networking! Robyn."*

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