

Eastside BEC Monthly Members Page – January 2009

Events

03/02/09 **Women in Eastside Business Networking Evening**

[Click Here](#) for more info [Click Here](#) to book online

10/02/09 **Members Monthly Networking Breakfast**

[Click Here](#) for more info [Click Here](#) to book online

11/02/09 **Commercial Leases De-mystified Workshop**

[Click Here](#) for more info [Click Here](#) to book online

17/02/09 **Maintaining & Increasing Retail Sales Workshop**

[Click Here](#) for more info [Click Here](#) to book online

24/02/09 **EBEC Networking Evening**

[Click Here](#) for more info [Click Here](#) to book online

27/02/09 **eCommerce & Internet Strategies Full Day Workshop**

[Click Here](#) for more information

04/03/09 **ABS Website Training**

[Click Here](#) for more info [Click Here](#) to book online

*This newsletter is for members to advise other members of significant events involving their business.
The views expressed within the newsletter are not necessarily those of Eastside Business Enterprise Centre Inc.*



Houses To Impress



For years Charyn Youngson has been helping people learn how to squeeze every dollar out of their homes or investment properties.

Charyn first got involved in property development after being unfairly dismissed from her 9-5 job leaving her as an unemployed single mum who was sick of exchanging time for money every single day of the year. So she decided to take charge of her life and signed up for a property course.

Charyn wasted no time implementing what she learnt at the course and immediately put her knowledge into action. Re-financed her house, started the search for a renovator's delight and a few weeks later had a new career working for herself as a property renovator and investor. Charyn made more money in her first house deal than she had for the whole previous year working 52 weeks 9-5!

After 6 years of buying and renovating property Charyn realised how much money people could make by presenting their houses better on the property market and developed *Houses to Impress* a home makeover and staging service.

Home Staging is a way of preparing a property for sale so it appeals to the broadest range of buyers and it **sells quickly for the best possible price**.

A large number of people go house hunting and drive past without even bothering to stop. 80% of buyers make their mind up from the street - based on their first impression. It only takes 30 seconds for them to decide if they want to see any more.

Houses to Impress provides the **"WOW" factor** that makes people want to stop and come in.

Imagine if you only spent \$1000.00 on your home before sale and then received an extra \$10,000.00 above the asking price when you sold. What an easy way to make yourself some extra money!

To find out more about Charyn and Houses To Impress visit www.hosuestoimpress.com.au.

Parade office space for rent

Compact and affordable office space available for sole trader situated on
The Parade in Norwood.

Space is part of an open plan office layout shared with 3 other tenants
and would suit a trader with minimal noise output.

Access to boardroom, ADSL internet and kitchen facilities.

Available immediately.

For further information, contact Sarah Kellett on (08) 8331 1444 or
admin@communicate.net.au.

*DO YOU FEEL TIRED AND NEED A BOOST OF ENERGY BEFORE THE DAY IS
FINISHED?*

NEW **Chi3 ENERGY™** powered by GoChi

Free for the first 50 people who attend

Chi 3Energy *Drink it in seconds, feel it in minutes, lasts for hours*
With no jitters or sugar crash

NORTH ADELAIDE SA

Featuring Jo (Clinical Nutritionist)
& Lyndon Biernoff (Naturopath)....
with Guest presenters Tony & Ria Read



Date: **Wednesday 28th January 2009**

Venue : **Meridien Hotel** (some parking on site in residents only carpark)
21-37 Melbourne Street
North Adelaide

Time: **7pm**

Cost: **Free**

Contact : **Dulcie Nielsen 0428 576 953 or 08 833 227 33**

Email: dulcniel@sa.chariot.net.au



Ph 08 8364 5741



Are you tired of all the hype about climate change and carbon emissions?

Would you just like to look at the reality of what is happening and how it affects your business?

My name is Jean Cannon and I am both an environmental scientist and a business person and have been both for much of my life. **I'm not a "greenie"** but I do know and respect some of the world's leading climate scientists and I understand enough of the science to be worried for my grandchildren's future. I fully understand the need to watch my bottom line.

I think we all know that we are living beyond our environmental means. We recently found out what happened when some of us lived beyond our financial means and how it impacted on the whole world. We don't want to learn the same lesson with the environment.

Are you one of the many people who is worried about what it will cost to reduce your emissions? Do you worry about how much time going green will take? I guess you are like most business people and already time poor.

But... What if you could reduce your energy and other costs plus your carbon emissions by taking small steps, without really needing much time and effort?

I would love to give you my free report called "Getting Past The Hype To Look At Reality". **Go to www.carbonsteps.com** It is very easy to save money and reduce Carbon



Tough times do help!

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because we offer the best value for money.

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www.money-works.com.au

test downloads, then order.

We have upgraded much of our hardware and now offer a Mac G3 iBook, and a Billion Bipac 7300 router for sale.

Enquiries to (08) 7123 2695



Anthony Moore

0417 812 540

anthony4@senet.com.au

Imagine having the tools to make lasting change in Your Business

- Leadership and Management solutions
- Clarity Communication
- Decisive Actions
- Results Coaching

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Buying or Selling Commercial or Residential Property?



Work supervised by Doman Lawyers so:

- Property transaction handled at the highest standard.
- Further advice available if required on other areas such as your business, partnership or estate planning matters.

Separate division to Doman Lawyers so:

- work handled as a priority
- Fees are upfront, fixed and highly competitive



**YOU CAN
COUNT
ON US!**



Eastside
Business
Enterprise
Centre Inc

What people are saying about Essential Employee Management Workshops

christineedwards
enterprises

...adding value to your organization's human resources

"Very worthwhile and applicable to my circumstances"

"Would recommend it to others"

*"Excellent, very helpful, very inspiring exactly what small
business owners need to help them out"*



Christine
Edwards

Struggling with time or resources to devote to managing your people? This series gives you foundation policies, procedures and the skills to deal directly and assertively with employee performance, helping you to focus on your core business activities. Topics included:

- ✓ Your Legal Obligations,
- ✓ Recruitment and Selection,
- ✓ Workforce planning,
- ✓ Influencing and Managing Performance

Presented by Christine Edwards in conjunction with EBEC, this is the essential employee management series tailored to meet your business needs.

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Hern Financial Services

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"Transition to Retirement" Strategies Have you thought about it for your retirement?

It is now possible for those who have reached the age 55 to keep working but also access their super early, via a Transition to Retirement Pension. This strategy can provide significant tax savings while still receiving the same net income.

As a valued member of the Eastside BEC, Hern Financial Services would like to invite you to our **FREE Transition to Retirement Seminar** on Monday 9th February at 5.45pm. To find out more details and RSVP please call Adrienne or Matthew on 8344 6011 or email adey@hern.com.au

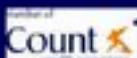
At Hern Financial Services we provide a unique service, different to your average accounting firm. We are **proactive!** Brian Hern and Matthew Carberry are the Partners of Hern Financial Services. Combined, they have over 50 years of experience in financial/accounting advice. We help individuals, families and businesses achieve financial success.

Hern Financial Services

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Relate to this? Call Christine Jankus at Parkland Business Services on 1300 729 113 for a confidential discussion of your circumstances.
First 1/2 hour is at our expense.

Do you want to know when people are lying to you?

"Reading Body Language In Business"

Presented by **DAVID FERRIER**

David Ferrier has been a Jackaroo in the Northern Territory, has owned a successful lawn mowing business in Surfers Paradise, was State sales manager of Roof Seal at the age of 25, and has had vast experience in direct and corporate sales. For the past 9 years David has owned his own company in sales conferencing and professional speaking. He offers a unique "nuts and bolts" insight into how to succeed as a small to medium business owner in sales amongst a demanding and competitive market place. Be prepared to be inspired and motivated to use skills that will help you achieve the things you want in your life!



Take an exciting journey & become involved in this humorous seminar that will make a positive impact in the way you live your life & do business in the future!

Date: Tuesday 3rd February 2009

Time: 7:15am for 7:30am Start
till 9.00am

Venue: The Marion Hotel
849 Marion Road
Mitchell Park

Cost: \$32 Members \$37 Visitors (inc GST)
includes delicious breakfast, handouts
& refreshments

RSVP: Before Thursday 29th January
by calling **Daniela** on 8351 0227
with your payment details